

Use case · Cultural crowdfunding

A platform moving investor capital into culture. And once it is authorised, DORA applies to it too.

What the CNMV and investors will ask of a crowdfunding platform, and how it can serve more clients without standing up a new technical department.

3

business lines, one partner

2027

launch the sector is planning

1

report for every round





EVERY ROUND, THE SAME QUESTIONS

Technical due diligence, with no single report to turn to.

THE CHALLENGE

Three business lines, a small team and a regulator on the way.

WHAT THIS PROFILE COSTS TODAY

Preparing the CNMV licence while the tax-equity product keeps growing →

Digital operational resilience (DORA) required from authorisation →

KYC, AML and GDPR on retail investor data →

Critical third-party integrations: payments, signature and identity →

The same due diligence questions in every round →

Choosing between moving the product or securing what exists →

ITS MARKET

A sector going digital and competitors already moving.

What public sources show about the sector and its competitors.

120%

of the contribution the investor can deduct under the art. 39.7 LIS contract

HORIZONTE360

DORA

applies to authorised crowdfunding service providers (art. 2.1.s)

CNMV

2028

companies in the sector plan to take the platform to Italy, France and Germany

ALHAMBRA VENTURE

COMPANIES IN THE SECTOR

Incentiva Music (SFTL)	Cultural tax deductions for music and live arts
Yunit	Film and music financing through tax deductions
Horizonte360	Cultural tax equity marketplace
Defilm	Blockchain film investment with a CAMA account per project
FilmChain	Automated collection and split of audiovisual revenue
Hulahoop	Finance for film, music and live performance

The profile that combines services, tax equity and a regulated platform carries more technical surface than one that covers only one of those lines.

WHAT WE PROPOSE

One technology partner for its three lines at once.

A single interlocutor answers leadership, investors and the technical team.

Leadership

A single interlocutor

One technology conversation instead of several vendors coordinated by hand.

Investors

Evidence ready

Technical reports for each round, without rebuilding them every time someone asks.

Technical team

Capacity that adds

Reinforcement in security, resilience and compliance, without replacing the in-house team.

FROM SEVERAL VENDORS TO ONE PARTNER

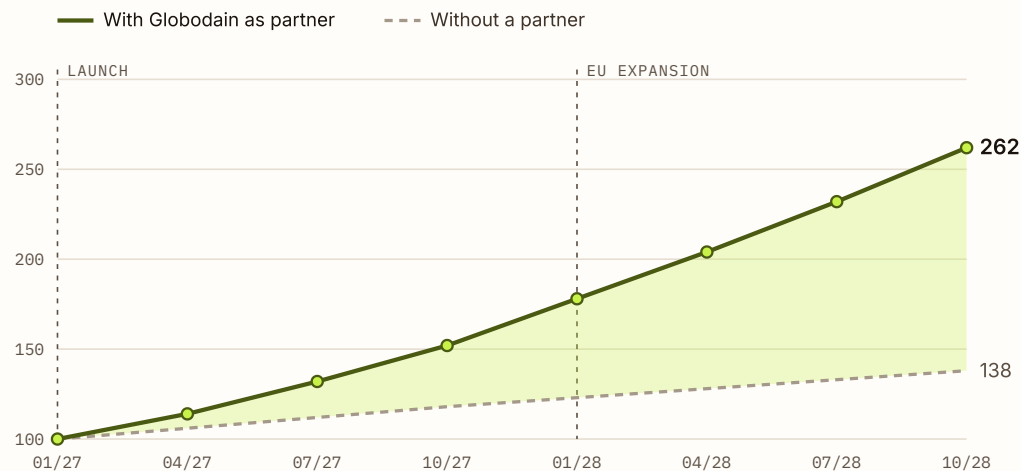


EXPECTED IMPACT

More clients served with the same team.

What changes when security, resilience and due diligence stop consuming the team.

CLIENTS IT CAN SERVE



WHERE THE TECHNICAL TEAM'S TIME GOES

TODAY

35%

65%

WITH A PARTNER

12%

88%

Security, compliance and due diligence

Product and clients

×1.9

clients it can serve by the end of the period, versus staying without a partner

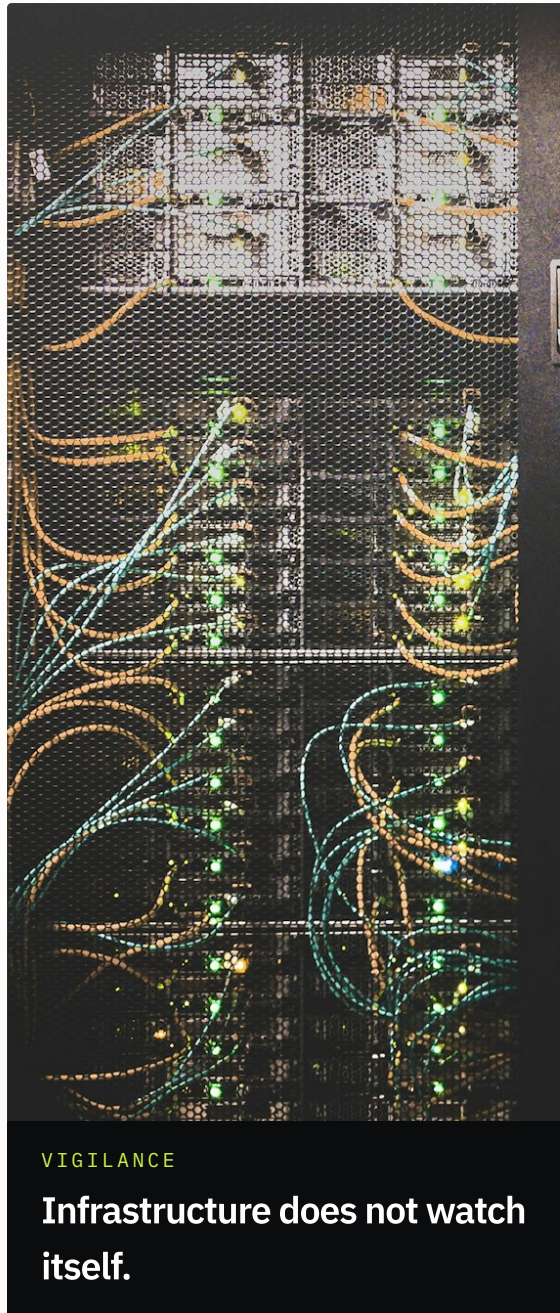
−23 pts

of technical time going back to product and clients

6 → 1

technical areas, a single interlocutor

Illustrative scenario, not a forecast. Index 100 = clients it can serve at platform launch. Assumption: freed time goes back to product and sales.



HOW WE WOULD SOLVE IT

A continuous rhythm, not a project with an end date.

Each turn leaves evidence and sets the priority of the next.

01

Diagnosis

Security, access, data, infrastructure, code and integrations.

02

Audit

A report leadership, investors and the CNMV can read.

03

Implementation

We fix things alongside its team, without replacing it.

04

Vigilance

Early warning when something requires moving the roadmap.

What we bring · 01

Technical audit,
implementation and
continuous vigilance

What we bring · 02

A report with findings and
priorities

What we bring · 03

A stable interlocutor, not a
one-off vendor

BENEFITS AND ADVANTAGES

What this profile gains from the first quarter.

01

A smoother licence
Technical evidence organised for the CNMV file.

02

DORA from day one
ICT risk, incidents and critical vendors, documented.

03

Faster rounds
An audit report ready for every due diligence.

04

Scale without tech debt
Infrastructure ready for more investors and producers.

05

A single partner
One relationship covers services, tax equity and the platform.

06

A product-focused team
Technical time goes back to clients and roadmap.

THREE WAYS TO COVER IT

	In-house hire	Several vendors	Globodain as partner
GETTING STARTED	Months of hiring	Weeks per vendor	From the diagnosis
INTERLOCUTORS	One, with gaps	One per area	One, for everything
COST	Fixed and high	Scattered	Predictable
OVERALL VIEW	Depends on the hire	Fragmented	Complete
EVIDENCE FOR INVESTORS	To be built	Separately	In one report

WHY GLOBODAIN

Capabilities that apply to a regulated platform like this one.

01

Cybersecurity

Security and access on a platform holding third-party capital.

02

Technical audit

Data and privacy, CI/CD, integrations, infrastructure and code.

03

Compliance

A technical reading of ECSP, DORA and GDPR on its stack.

04

Cloud and DevOps

GCP infrastructure ready to grow without tech debt.

05

Integrations

Payments, signature and identity, securely connected.

06

Vigilance

Early warning of regulatory changes that affect the business.

WHAT WE DO NOT DO

- We do not certify regulatory compliance
- We do not issue certificates or seals to third parties
- We do not replace legal advice: we complement it

Certifications and legal advice belong to authorised third parties. We provide technology support: audit, implementation and vigilance.

Scope note: the mention of regulated environments describes applicable capabilities, not an accredited track record in crowdfunding.

NEXT STEP

Does your case look like this profile? Let's analyse it.

This study was built from public sources on the sector. If yours looks similar, Rubén Ayuso will analyse it with you and prepare one for you.

Analyse my case

TO ANALYSE YOUR CASE

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Technical study prepared by Globodain Technology Corporation from public sources. The companies named are examples from the sector: this does not imply a commercial relationship or their participation. Not a contract: figures and scenarios are indicative.

